

Internship in Marketing department

Who are we?

Travelplanet24 is one of the leading online travel agencies with presence in over 25 countries in Europe, Asia and America; offices in Athens, Bucharest and Sao Paolo. To support our continuing growth we are looking for an inspired **Marketing Trainee**.

What are we looking for?

Energetic students with desire for continuous learning and passion about travel and on-line marketing, who want to go from theory to practice; team players with excellent communication skills. Candidates who are fluent in English and enjoy surfing on the internet, researching, writing in blogs, visiting the social media etc.

Typical day of a marketing trainee

As a Marketing Trainee, you will join our Marketing Dept. and you will be responsible to assist the effective implementation of our marketing strategy across all markets. The right candidate will participate in the monitoring and handling of our social media accounts, prepare newsletters and press releases and assist in the management of the website content.

His/her daily duties will involve:

- Assisting in management and update of website content.
- Preparing weekly newsletter and press releases.
- Assisting in managing corporate accounts in social media platforms.
- Participating in monitoring and assessing customer's reviews and comments.
- Contributing to the implementation of marketing, social media and branding strategies to multiple markets.
- Participating in ad hoc projects and handling any extra support marketing activities.

Why Travelplanet24?

- You will acquire knowledge and experience using the best practices and cutting-edge technologies.
- You will work in a pleasant, modern environment, with young, energetic people who think creatively and love working in teams.
- You will become member of a team comprised of people from at least 10 different countries
- You will work for one of the world's nicest activity...traveling.

If you wish to apply for this position, please follow the link: https://www.workable.com/j/FFF8D3E4FA